

# Marketing Content Manager (m/f)

in Monaco

As an integral member of the 3Dconnexion Corporate team, you will closely work with the Corporate Marketing Director and the regional Marketing Managers. You will lead the development of communication contents and define the global marketing strategy. For this position, we are seeking an experienced manager with communication and content creation skills as well as the ability to be analytical and to generate out-of-the-box solutions.

## Job Responsibilities

- Create and manage content for online communication (website and webshop).
- Develop and manage content for brand, marketing & corporate PR collateral.
- Develop product manuals and product feature communication (multi channel, incl. print, online, videos, etc.).
- Develop and manage corporate communication strategy including promotional plan, product launches, PR, etc.
- Monitor mechanical engineering, architecture and 3D industries (trend scouting, market potential, etc.).
- Develop new marketing ideas based on the latest trends.

## Skills and Requirements

- Master, Bachelor or similar degree in marketing/communication
- 3+ years working with B2B and optional consumer marketing (ideally experience in content creation & management)
- Background in Marketing and PR in a technical environment (mechanical engineering, computer hardware or similar)
- Excellent verbal and written communication skills
- English native speaker
- Digital Media native (incl. metrics around video, social, performance, etc.)
- Brand performance familiarity (including awareness, usage, etc.)
- Strong analytical skills with the ability to think strategically
- Experience in marketing systems/tools (CRM, Google Analytics, etc...) and MS Office
- Team player – self-motivated, excellent interpersonal, problem solving, and decision-making skills required

## Conditions

- Permanent contract
- Vacation: 30 days
- Trial period: 3 months
- Working Location: 3Dconnexion Monaco Headquarter

## About 3Dconnexion

3Dconnexion® is the leading provider of award-winning devices for 3D design and visualization professionals. Our mission is to help people produce better designs, faster and more comfortably. 3Dconnexion products provide a more intuitive and natural way to interact with computer-generated 3D content. They support today's most popular and powerful mechanical engineering, media & entertainment and architectural CAD applications. 3Dconnexion maintains offices worldwide with headquarters located in Munich, Monaco and Boston.

[3dconnexion.com](https://3dconnexion.com)

 [youtube.com/3dconnexion](https://youtube.com/3dconnexion)

**If you are interested in being part of the 3Dconnexion team in an international, growth oriented company, please send your complete application (CV + motivational letter) with the reference MAR\_MNG\_CORP via email to Cecilia Deponti:**

[cecilia\\_deponti@3dconnexion.com](mailto:cecilia_deponti@3dconnexion.com)

### Contact information

3Dconnexion SAM  
7, Boulevard du Jardin Exotique  
98000 Monaco (MC)